

ANNOUNCING THE IMPLEMENTATION OF THE CODERED WEATHER WARNING SERVICE

Riverdale, Georgia – The City of Riverdale will be utilizing the CodeRED Emergency Notification System on Friday, September 28, 2012, to call the entire community to announce and promote the CodeRED Weather Warning system, an automated severe weather alerting service.

The calls will occur at 10AM and will continue until the entire database has been attempted.

The message that is being delivered directs recipients to the City of Riverdale's website to opt into the system and select the types of warnings they are interested in receiving. Citizens must add their information to receive the severe weather warning calls; this data will also populate the CodeRED database. The call will also ask everyone to share this information with their families, friends and neighbors.

Stephanie Thomas, Riverdale City Clerk, recommends that everyone opt in to the CodeRED Weather Warning system. She also suggests that "all individuals and businesses should take the time to visit our website and add contact information to include cellular phones and other non-traditional phones as well as email and text addresses (for use by the CodeRED system). If your contact information is not in the database you will not receive a call." In particular businesses should register, as well as individuals who have unlisted phone numbers, who have changed their phone number recently and those who use a cellular phone exclusively or have VoIP phones (such as Vonage) as their primary numbers.

Thomas urges citizens to log onto the City's website at www.riverdalega.gov and follow the CodeRED link. Those without internet access may call 770-909-5385 Monday through Friday from 9am to 4pm to receive assistance with registration. Required information includes a street address (physical address, no P.O. boxes) for location purposes and a primary phone number. Additional phone numbers, email and text addresses may also be entered.

More information about the CodeRED Weather Warning system is on the website, any questions should be directed to City of Riverdale at 770-909-5385.

About Emergency Communications Network

Emergency Communications Network Inc. (ECN) provides affordable high-speed notification solutions capable of reaching millions of citizens in minutes. ECN's sophisticated network supports a web-based product suite featuring CodeRED® which enables local government officials to communicate time-sensitive, personalized messages via voice, email and text messaging; CodeRED Weather Warning™ which provides automated alerts to citizens in the path of severe weather just moments after a warning has been issued by the National Weather Service; CheckUp Call™ for scheduling calls to check on at-risk individuals, including the elderly, infirm and latchkey kids; and CodeED® for use by school systems to improve communications with their communities. For more information about Emergency Communications Network, visit emergencycommunications.net.

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